GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:6227
ANSWERED ON:12.04.2017
Community Radio
Siddeshwara Shri Gowdar Mallikarjunappa

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) Whether the Ministry is using community radio for communication campaigns in the country, particularly in relation to health, education, women rights, protection of environment, consumer rights, etc. and if so, the details thereof;

(b) whether the Ministry is coordinating with other nodal Ministries and agencies to make community radio a popular one and if so, the details thereof; and

(c) whether there are any plans to tie up with FM radio channels to give wide publicity to community radios and if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (COL RAJYAVARDHAN RATHORE (Retd.)

(a)&(b): As per Policy Guidelines for setting up Community Radio (CR) Stations in India, the programmes on CR stations should be of immediate relevance to the community. The emphasis should be on developmental, agricultural, health, educational, environmental, social welfare, community development and cultural programmes.

Ministry urges various Ministries/Departments/Organizations like Ministry of Health, Ministry of External Affairs, Panchayati Raj, Consumer Affairs, Ministry of Environment and Forest, Ministry of Women and Child Development and National Legal Service Authority, etc. to involve Community Radio Stations for their communication campaigns.

(c): There is no plan to give publicity to community radios through FM radio channels. However, every year this Ministry organizes awareness workshops across the country to create awareness amongst aspiring applicants about issues relating to setting up, operation & maintenance of Community Radio.

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